

Comprehensive data clients require, all in one place, just for REALTORS[®]



Your one-stop-shop for comprehensive market data, allowing REALTORS[®] specializing in commercial properties to save time and money. RPR Commercial is your REALTOR[®] benefit, already incorporated into your REALTOR[®] dues.

Finding the Right Customers for a Business

Using demographic, psychographic and spending data information, RPR helps you identify areas of high concentrations of the customers your client is looking for within your CIE or MLS.



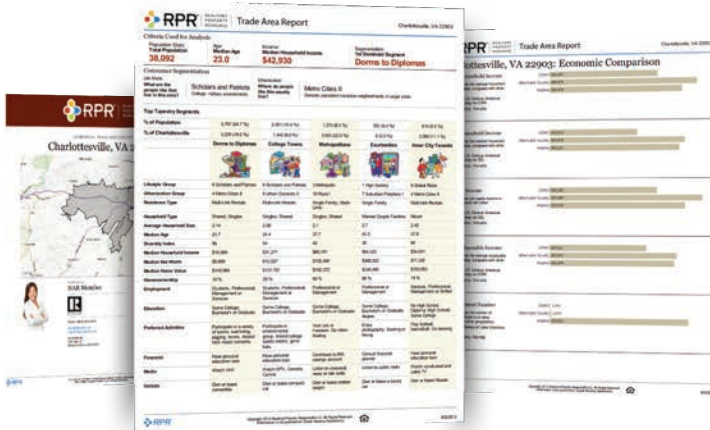
Connecting the Best Locations for the Best Businesses

Analyze spending data within a drive time, radius or general area to help business owners find the best location or look to RPR charts and graphs to determine which business types are over and underrepresented in a specific area.



Powerful Thematic Maps

View demographic information overlaid in your defined area of interest, allowing you to see locations of with the highest concentration of the indicator.

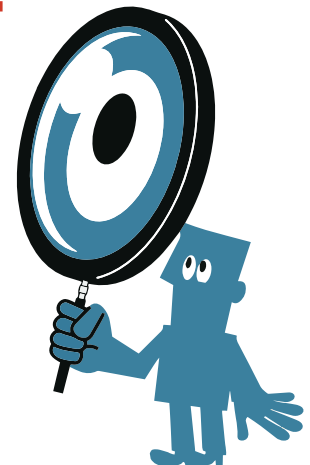


Comprehensive Reporting

Provide your client with the best reports in the business in just a few minutes! Whether your client is looking for a detailed trade area report, business opportunities chart or a property report, RPR Commercial reports are guaranteed to impress.

How do I Create an Account?

- 1 Create your RPR account today by visiting www.narrpr.com
- 2 Click "Create New Account" and enter your last name & NRDS ID number
- 3 Toggle between the Commercial and Residential application through the top navigation bar on RPR



RPR Resources

News & Info: blog.narrpr.com

Learn RPR: blog.narrpr.com/training

Customer Service: 877-977-7576

Online Help: support.narrpr.com